

Microcat Bundle¹, a STAR Elite exclusive, combines the power of Infomedia's industry-leading parts selling platform, Electronic Parts Catalog (EPC), and mobile messaging app to help your dealership sell more parts, more efficiently. The package gives STAR Elite dealers who enroll in Microcat EPC and Microcat Partsbridge the added value of Microcat Messenger, the only messaging app that seamlessly integrates with Microcat EPC.

Microcat Toyota Genuine EPC

Leverages Infomedia's industry-leading online Electronic Parts Catalog (EPC). Fully functioning, VIN-precise EPC pre-validates over 90% of parts. Automatically updates to the latest available Toyota Genuine Parts data.

Microcat Partsbridge™

Allows body shops to send orders directly to you through EPC-based parts ordering system. Bridges body shop collision estimation and your dealership's parts data.

Microcat Messenger

Connects your wholesale customers and internal dealership staff directly with your parts department. Offers a convenient way to receive messages, look up parts information and respond instantly. Seamlessly integrates with your Microcat Toyota Genuine EPC. Works on any mobile device.

ADVANTAGES

- Leverages proven processes to help improve productivity, accelerate cycle times and enhance workflow through information quality and timeliness
- Instantly connects your parts department to your customers
- Offers a best-in-class customer experience
- Increases order accuracy and minimizes part returns
- Helps your dealership sell more parts, more efficiently

COST

■ One-time setup fee for non-STAR Elite dealer	\$250
■ Microcat Bundle	Custom Quote

To enroll in Microcat Bundle, contact insidesales@ifmamericas.com

¹ Not available in SET and GST