

Parts Sales Xcellerator (PSX), the industry's smartest wholesale parts sales analytics tool, now offers Toyota dealers two implementation options: PSX and PSX Advanced.

## FEATURES

### PSX

- Provides dealers who do not need the advanced version of PSX analytics a way to participate in the Wholesale Sales Incentive Program (WSIP)
- Enables automatic sharing of wholesale parts sales data with TMS
- Integrates with virtually any DMS

### PSX Advanced

- Robust dashboard provides valuable data about a dealer's wholesale parts operations
- Provides a suite of standard and customizable analytical tools and reports
- Identifies top performers as well as opportunity areas
- Sends automated alerts on customer trends and purchase behavior
- Tracks customer activity, including communications and sales
- Downloads reports in either PDF or MS Excel
- Integrates with virtually any DMS

Both PSX programs are included in the STAR Elite fee as long as dealer remains an active PSX user as determined by TMS.

## ADVANTAGES

### PSX

- Automatic data acquisition requires no daily action from dealer
- Enables participation in Toyota's WSIP, powered by PSX, which rewards annual year-over-year Toyota Genuine wholesale net parts sales

### PSX Advanced

- Provides critical data to allow fact-based decision making
- Enables easy sales analysis through key metrics reporting and data mining
- Enables participation in Toyota's Wholesale Sales Incentive Program (WSIP), which rewards annual year-over-year Toyota Genuine wholesale net parts sales
- Encourages Toyota Genuine Parts wholesale net sales growth with visible key metrics

### COST

- PSX/PSX Advanced is included in STAR Elite\*
- Non-STAR Elite Dealer cost \$4,200

*\*If dealer remains an active PSX user (as determined by TMNA).*