



OPS TECHNOLOGY SUITE

The OPS technology suite covers the entire spectrum of the parts procurement & logistics process, tackling three key areas of concern facing the collision parts industry: parts procurement, competitive pricing, and parts delivery.

Parts Procurement



Receive, answer, and manage orders electronically. Open tracking for your salesman to view your deliveries as they are being made in real-time.

Conquest Solution



Increase OEM market share through interactive advertising at the time of purchase.

Logistics Management



Ensure exact accuracy in the pulling, staging, and transport of automotive parts, from the warehouse to your customer.

Instant Notifications



Parts order updates and delivery estimations delivered to your customers. Advertise special discounts on collision parts.

Driver Mobile App



Track and confirm every delivery in real-time. Capture signatures upon delivery and document CODs and discrepancies.

Returns / Credits Solution



Track and manage returns from shops back to the dealer. Credits delivered in real-time.

ADVANTAGES

- Allows IRF to make a fact-based decision to buy Toyota Genuine Parts before they buy elsewhere
- Improves ordering, management, and delivery of Toyota Genuine Parts
- Streamlines the parts ordering process
- Supports competitive pricing initiatives
- Improves communication with wholesale customers

COST

■ Non-STAR Elite Dealer annual cost	\$9,588/year
■ DISCOUNTED STAR Elite Dealer annual cost	\$3,600/year